

BOTIKA - PRIVACY NOTICE

Botika Ltd. (" **Botika** ", " **we** ", " **us** ", " **our** ") provides users with apps designed to edit photos, create images and videos and share your creations through social media and email (the " **Apps** "). This Privacy Notice (the " **Notice** ") describes the how we collect and use your personal data through our Apps. It also describes the rights and options available to you with respect to your personal information.

WHO WE ARE

Botika Ltd. is the data controller of the personal data we collect via the Apps and use and share as further described below.

CONTACT US

If you have any questions or requests concerning your personal data or about our privacy practices and policies, you may contact our support team at: support@botika.io

PERSONAL DATA WE COLLECT

When you use our Apps, we will process images you explicitly select on our servers for the App to function correctly. The images will be stored for up to 24 hours and will not be shared to third parties. We do not process nor use your personal images beyond what is required for the App to function properly.

When you use our Apps, we will also record and collect the following information (collectively, " **Analytical Information** "):

1. Unique operational identifiers , that allow us to identify a user across multiple devices.
2. Unique advertising identifiers, We use it for advertising as we further describe in this Notice.
4. Device information , including device type, operating system version, time zone and your preferred languages.
5. Usage information , such as the time and date you accessed the Apps, the features you used, your preferences and for how long you use an App every time you launch it.

If you choose to subscribe to our Premium accounts or to purchase items through our Apps, we will collect the information provided by Apple and Google on the respective invoice (" **Purchase Information** ").

SOURCES OF PERSONAL DATA

We do not collect the Information we disclosed above only by ourselves. We obtain some of it from the following sources (" **Vendors** "):

1. **Firebase** (Google); Firebase's privacy policy is available [here](#) .
2. **Facebook** ; Facebook's privacy policy is available [here](#) .

The Vendors may also collect your Information through their designated code incorporated in our Apps. We use their services for the purposes set forth below.

HOW WE USE PERSONAL DATA

We use your Analytical Information for the following purposes:

1. Maintain and improve our Apps;
2. Develop new services and features;
3. Enrich the content and features available on our Apps;
4. Adapt the Apps, its features and functionality to users' preferences;
5. Analysis of marketing efficiency .

The legal basis under EU law for processing and collecting Analytical Data is our legitimate interests in operating our Apps, ongoing management of our business and business development.

Subject to your informed consent, in some of our products we will use the Analytical Information we obtain to serve you with advertisements to products and services that we believe may suit your interests.

The legal basis under EU law for collecting and processing your Information for profiled advertising purposes is your explicit consent.

WHEN AND HOW WE SHARE PERSONAL DATA WITH OTHERS

We will not share your information with third-parties, except in the events listed below or when you provide us your explicit and informed consent.

We will share your Information with our service providers who assist us to operate our Apps. Our service providers are authorized to use your Information only as necessary to provide us with their services and not for their own purposes.

We do not sell your Information to third parties.

If you have breached the terms of use of the Apps, this Notice or any other agreement you have with Botika, abused your rights to use the Apps, or violated any applicable law - Your Information will be shared with third parties (such as legal counsels and advisors), who handle the matter on our behalf, or with the competent authorities.

If we are bound to disclose your information by a judicial order or by a governmental or regulatory authority acting within its legal authority, we will comply and share the Information

If we organize the operation of our company within a different framework, or through another legal structure or entity (such as due to a merger or acquisition) - we will share your Information to enable the structural change. However, the receiving party will be bound by this Notice.

SECURITY AND DATA RETENTION

We retain personal data as long as we need it for the purposes for which it was obtained or until you ask to delete it. If you ask us to delete the Information, we may still have to retain it to comply with our legal obligations, resolve disputes and enforce our agreements.

We implement measures to reduce the risks of damage, loss of information and unauthorized access or use of information. However, these measures do not provide absolute information security. Therefore, although efforts are made to secure your personal information, it is not guaranteed, and you cannot expect that the Service will be immune from information security risks.

INTERNATIONAL DATA TRANSFER

We are based in the State of Israel. The Information we collect from you will be processed in Israel, which is recognized by the European Union ("EU") as having adequate protection for personal data.

We will only transfer your Information from within the EU to other jurisdictions if they have been deemed to have an adequate level of data protection by the EU, or as otherwise permitted by the applicable data

protection laws.

MINORS

The Apps are not intended for minors under the age of 13. IF YOU ARE UNDER THE AGE OF 13 YOU MAY NOT USE THE APPS.

CHANGES TO THIS PRIVACY NOTICE

From time to time, we may change this Notice. If you are a registered user, we will provide you notice of such changes through the Apps. In case of legal requirement, we may also introduce immediate changes to the Notice and require that you accept them. In any event, if you do not consent to the amended Notice, we may terminate your user account. The latest version of the Notice will always be accessible on the Apps.

Last Update : October 06, 2019